



## Checklist for evaluation managers

# Kick-off Meeting of an External Evaluation

Once an external evaluation team has been contracted, the kick-off meeting marks the beginning of the phase “Accompanying the evaluation activities” (See [Phases in the management of evaluation](#), Federal Office of Public Health)

Those generally participating in the “kick-off” meeting include:

- the FOPH’s evaluation’s project manager (PM)  
(staff member from the Evaluation and Research Service, meeting chair)
- member(s) of the FOPH entity responsible for the evaluation object (evaluand)  
(representative(s) of the evaluation’s FOPH commissioning body, possibly with external stakeholders)
- the external evaluation team (EE)

## Objectives of the Meeting

The kick-off meeting’s objectives are as follows:

- Introductions and getting to know each other
- Organisational details of the evaluation project are explained to all present, as are expectations regarding the evaluation process and products
- Remaining issues regarding the execution of the evaluation are resolved
- Procedures for accessing individuals (e.g. introductory letters) and/or other data sources are well defined.
- Relevant documents are handed over to the evaluation team
- Information about the Federal Council's guidelines on the consideration of gender in Federal studies and statistics has been provided.

## Agenda

Part	Time	Who
1. Welcome / meeting’s objectives	3 min	PM
2. Introductions	10 min	All
3. Information up-date and issues with regard to the evaluation object (evaluand)	10 min	All
4. Understanding of the mandate and organisation of the evaluation project (Expectations vis-à-vis the evaluation; organisational chart and actors: roles, tasks, responsibilities, competences; communication rules during the project)	10 min	PM
5. Brief presentation of the objectives and different phases of evaluation management in the FOPH	5 min	PM
6. Clarification of the work procedure, timetable and deadlines as set out in the evaluation proposal (Who? What? When, How? With what? – data (incl. gender aspects), availability of data, methods, relevant documents, addresses, introductory letters for data collection, etc.)	60 min	EE PM
7. Next steps / summary for the minutes	10 min	PM
8. Meeting close	2 min	PM
9. Welcome / meeting’s objectives	3 min	PM
10. Introductions	10 min	All
11. Information up-date and issues with regard to the evaluation object (evaluand)	10 min	All
12. Understanding of the mandate and organisation of the evaluation project (Expectations vis-à-vis the evaluation; organisational chart and actors: roles, tasks, responsibilities, competences; communication rules during the project)	10 min	PM

At the end of the meeting, the FOPH’s evaluation project manager remains together with the external evaluation team to clarify their working collaboration as set out in the contract, as well as any other issues such as coordination, support, raising awareness of gender-appropriate language and accessibility, reference to the Federal Data Protection Act, [Rules on the potential use of AI applications](#), etc.